Highway Transportation Nou Public-Commercial Necessity

Automobile Rapidly Coming to the Front in the Nations Development, Says R. E. Fulton, Noted Automobile Expert

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complish this must necessiarly assume definite form, to influence motor transportation for all time to come it is vitally important that we make a farreaching unbiased analysis to determine just where the basis of this restriction belongs. Not only must we save the roads, but we must do so if possible without sacrificing the increasing economies and conveniences that unquestionably would go with an expansion of motor transportation facilities.

There is a special field of transportation in which the motor truck is the only logical means of conveyance How large a field it is, is shown by the fact that 300,000,000 tons of material were shipped by truck in 1915. Suppose this freight were transported in one-ton trucks. It would mean that 300,000,000 tons of traffic (including weight of vehicles and cargo) would pass over the roads of this country.

If transported in 7 1-2 ton trucks of public roads at Washington has of possible roads and cargo in the fact that a COMPARISON.

CHEESMAN'S

RE-NEWED

AUTOMOBILES

Oakland "Six" Touring Car

Grant "Six" Touring Car

D-45 Buick Touring Car

Peerless Seven-passenger

YOU CAN BUY ANY OF THESE CARS ON

EASY PAYMENTS, AND YOU CAN

TRADE YOUR OLD CAR IN

Cheesman

Automobile Co.

Phone 325

Dodge Touring Car

Dodge Roadster

Monroe Roadster

Ford Touring Car Ford Roadster

Ford Sedan

Ford Coupe

Buick Sedan

Motor Classifies

Suppose this freight were transported in one-ton trucks. It would mean that 20,090 tons of traffic finduling weight of country.

EMR PLAN

High way eighters have long been one-ton trucks at would mean that 20,090 tons of traffic finduling weight of country.

COMPARISON

If transported in 7 1-2 ton trucks the roads of the

passencer automobiles. He even contemplates bringing in hay for his saddle horzes.

The plan is perfectly feasible and is the best way of hauling small quantities of farm produce direct from nearby farms to city homes. Two or three trips a week will keep the home supplied with all the fresh farm produced it is to an use during summer and fall, while occasional trips in the winter will suffice to bring in stored fruits and vegetables. The trailer can be attached or detached instantly and does not interfere with the use of the car for customary passenger purposes. The use of a trailer avoids the carrying of baskets, crates, sacks, etc., in the tonneau of the car, with consequent sollings and damaging of the upholstery and finish of the machine.

BRIGHAM SOCIETY

Joined the outers.

Miss Charlot E. Dancey, former supervisor of the L. D. S. nurses, was the guest of Mr. P. J. Peterson over the east with a trainload of sheep. The form a severe illness.

Mr. State Erdman is slowly recovering from a severe illness.

Mr. and Mrs. Joseph L. White and children, Mrs. Joseph Knudson, Miss Selina Dale, with the use of the car with consequent sollings and damaging of the upholstery and finish of the machine.

BRIGHAM SOCIETY

(Continued From Page Two)

Miss Zilla Mathias and Miss Laura

Joine dhe veck-end Miss Laura the guest of Mr. P. J. Peterson over the week-end Miss Stella Peterson over the week-end Miss Stella Peterson over the week-end Miss Islands of Salt Lake City today.

Mrs. Kate Erdman is slowly recovering for the late of the week-end Miss Stella Dale, with the use of the City who were weeks and will visit various places of interest on their return.

Mr. and Mrs. W. W. Knudson and the literation of interest on their return.

Mr. and Mrs. Levi Anderson left for the supervisor of the L. D. S. nurses, was the east with a trainload of sheep.

Mrs. Kate Erdman is slowly recovering the very will be gone ten days of interest on their return.

Mr. and Mrs. A. Decker left early Sunday morning for the Bear Lake City who were

(Continued From Page Two) of Willard and Mrs. Annie Scow of Escalante, Utah, are enjoying an extended fishing trip on Paradise creek.

Orson Hudson is home for a few days from Soda Springs,

Mr. and Mrs. Clifton Pierce returned last evening from Salt Lake.

Dr. and Mrs. H. C. Bryan have as their guests J. F. Kelly of Montana, father of Mrs. Bryan, and Mrs. Spen-

or Classifies

Careless Motorists

Friday evening a canyon party was given in honor of Mrs. Gripp and her daughters, Mildred and Ruby of Iowa, who have been the guests of Mrs. Ruth Forsgreen Conine for the past week. Besides the guests of honor, the party included Mrs. Alice Forsgreen Ealison of Ashton, Mr. and Mrs. Julia M. Wright and Mrs. Ruth Conine.

on the form of service by the car owner.

Oh, Boy! Farmer Has New Ideas for Autos

New Ideas for Autos

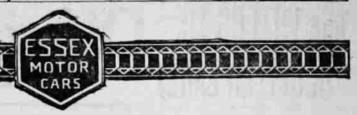
Private "farm-to-table" services with passenger cars and trailers may become popular the Idea of a will be plan is to bring fresh fruit, vegetables min New Jersey to his city home a trailer of about 1,500 pound capacity drawn by one of his eight cylinder passencer automobiles. He even contemplates bringing in hay for his saddle horses.

The plan is perfectly feasible and will be a possible and will be a plan is perfectly feasible and will be a possible and will be a plan is perfectly feasible and will be a plan in the plan is perfectly feasible and will be a plan in the plan is perfectly feasible and will be a plan in the

Tuesday evening at 8 o'clock Mrs. George Gilbert was happily surprised by a host of friends who came to celebrate her \$3rd birthday anniversary. The party was a real old fashloned one, the evening being spent in singing and the retelling of early day experiences. Thirty-two guests were Lydia Holmgren, Ellen present, including friends and rela
Miss Margaret Davis, Miss Marguerlite Hubbard, Rulon White, Merlin Cook and Lester Ward were hosts and hostesses at a canyon party Sunday afternoon. Following a ride up ogden canyon the party selected a cool spot where a delicious tray luncheon was enjoyed. The Herminent to complete the day. Those present were Lydia Holmgren, Ellen Quincheon was returned from Salt Lake City, where she has been present, including friends and rela
Miss Margaret Davis, Miss Marguerlite Hubbard, Rulon White, Merlin Cook and Lester Ward were hosts and hostesses at a canyon party Sunday afternoon. Following a ride up ogden canyon the party selected a cool spot where a delicious tray luncheon was enjoyed. The Herminent to complete the day. Those present were Lydia Holmgren, Ellen Quincheon was returned from Salt Lake City, where she has been Mr. and Mrs. Logan, guests of Dr. and Mrs. E. Oldhan.

Miss Lou Horsley has returned from Salt Lake City, where she has been Mr. and Mrs. James Mack. Miss Margaret Davis, Miss Margaret Davis Miss Authors Sunday. Mr. Brunn of Salt Lake was a Brigham visitor Sunday. Mr. Brunn of Salt Lake was a Brigham visitor Sunday. Mrs. D. H. Page of Boise, Idaho, who has been visiting at the home of her sister, Mrs. James Knudson, returned home Monday.

Mrs. C. W. Mrs. D. H. Page of Boise, Idaho, who has been vi



ESSEX

SAN FRANCISCO TO NEW YORK IN FOUR DAYS

An Essex stock car left San Francisco August 5, at 12:01 a. m. It arrived in New York August 9, covering a distance of 3363 miles in 4 days, 14 hours and 43 minutes. This new record was 12 hours and 47 minutes better than any other car has ever made over that distance.

To those who know the Essex it is not surprising to hear of this latest achievement. On the market less than two years, the Essex has shattered record after record and established new ones with a consistency that has but one explanation-superior mechanical excellence.

Remember, this latest astounding record was made with a stock car, a twin brother to the Essex cars in our salesrooms.

Essex Achievements Are the Result of Hudson Engineering. The Essex is built by the makers of the Hudson Super-Six The Hudson, you might say, is the parent car -the product of genius that also has gathered a string of speed and endurance records.

But the greatest evidence of Hudson's stamina comes from the more than 100,000 owners, who find a smoothness of action and faithfulness of performance that stamps the Hudson Super-Six as America's finest car.

We have Hudson and Essex models in our showrooms which we would be very glad to have an opportunity of trying out with you.

Ogden Motor Car Co.

2347 Hudson Ave.

Ogden

Miss Manilla Forsgreen has returned to Brigham from Salt Lake where she has been for the past six months.

Mr. and Mrs. Joseph F. Hanson left Sunday for the Pacific coast, where they will spend the next two or three weeks. Going first to Portland they will spend the next two or three weeks. Going first to Portland they will take the boat to San Francisco, and after spending a few days there, friends.

Orson Hudson is home for a few

Charles W. Penrose.

Mrs. Sophia Valentine of Salt Lake
City is visiting friends and relatives in
Brigham.

Miss Ruia Ward had as her house
guests over the week-end, Mrs. Wilfred Cannon and baby of Salt Lake
City.

Mr. and Mrs. W. H. Shurtliff have
guests over the week-end, Mrs. Wilfred Cannon and baby of Salt Lake
City.

Sunday I
for San Fr
to remain



Briscoe has been specializing for years on reducing weight while increasing comfort and rideability. You know the remarkable gasoline and tire mileage records of the car.

Briscoe engineers have produced, in the 1920 model, a car that may justly be called

The Leader of Light-Weight Cars

Leads in many other features, too. Here in a few days. Touring and roadster models-and a sedan royal that's a beauty.

White-Robinson Auto Co. Phone 340

2300-02 Washington Ave.

Monday evening the following party

Miss Zilla Mathias and Miss Laura

Mathias spent Friday in Ogden.

Miss Elva Knudson has as her house guests Miss Selina Dale of Sait

Monday evening the following party
returned from a week's outing on
Paradise Creek: Mr and Mrs. O. G.
Bargeron, Mr. and Mrs. Orson Tingey
and Mr. and Mrs. John Lee and appendicitis. Dr. George F.
Harding performed the operation at the L. D. S. hospital.

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Harding performed the operation at the L. D. S. hospital.

Dr. R. T. Willey and Mayor John
Dr. R. T. Willey and Mayor John

Mr. and Mrs. N. P. Pierce, formerly of Brigham, now residents of Salt Lake, motored to Brigham Sunday accompanied by President and Mrs. Charles W. Penrose.

Miss Venice Morris of Salt Lake City is the guest of Miss Alice Reeder for a week.

Early Wednesday Mr. and Mrs. Denmark Jensen and daughter left in their car for Bear Lake, where they will visit relatives and enjoy the beach for a few days.

Mrs. Cluff Poulson, Mrs. Carrie Thompson and Miss Bernice Gilbert are spending a few days in Provo.

Mrs. George Fister and children are visiting Mrs. H. Hudman in Ogden

Mrs. George Fister and children are visiting Mrs. H. Hudman in Ogden canyon while Dr. Fister is away on

Sunday last Miss Lillian Wight left

for San Francisco, where she expects to remain a month.

Mr. C. W. Knudson made a business trip to Salt Lake City today.

Miss Alice Doremus is spending two weeks in Salt Lake City visiting rela-tives and friends.

Mr. William Preston spent Tuesday

Mrs. J. Edward Taylor of Salt Lake By Ahern is spending a week with her parents, Mr. and Mrs. W. O. Knudson.

The Misses Jennie and Sophia Bloom have returned from a two weeks visit in Salt Lake.

Wednesday Bishop and Mrs. Brig-ham Wright left by auto for Idaho Falis, where they will spend ten days visiting members of their family. On the way they will stop a while at Bear

BOY BURNED TO DEATH
PLAYING WITH MATCHES
(By International News Service.)
NEW YORK.—William Daiton,
four years old, was burned to death
while playing with matches in his
home in North Bergen. He set fire
to his clothing and died in the hos-His grandmother, Mrs. Richard Dalton, 66 years old, was badly burned about the face and arms trying to save the boy.

OTTO AUTO-Clem Is Quite Subtle.

2566 Washington Ave.





